

Home-Start Cymru

Volunteer Recruitment

Stakeholder toolkit

#TogetherWeCan



Introduction:

Home-Start Cymru is urging people to consider volunteering to support families in the local communities across Wales. The call comes in response to the increased demand for support from families in need.

We will launch this “Together We Can” campaign on 7 September 2022 to inspire people across the country to consider volunteering with us and encourage them to sign up for opportunities.

We are asking partners to help Home-Start Cymru recruit volunteers to help families facing challenges and have created the resources below for your use.





What is

Home-Start Cymru?

Home-Start Cymru is a charity with a local community network of trained volunteers and skilled support helping families with young children through challenging times. We are there for parents when they need us most because childhood can't wait.

Our trained volunteers visit families in their own homes for between two and three hours a week to offer an extra pair of hands or a listening ear to provide parents with practical and emotional support, helping them **build a better future for their families.**





What are we asking **you** to do?

We are asking you to help raise awareness of the volunteering opportunities available by sharing the key campaign messages with your audiences.

We also feel your support will help bring extra credibility to the messages and will assist in providing a wide reach for the campaign.

You will also be helping parents who are in need find the support they require during these challenging times.

How you can help promote this campaign.

We **really appreciate your help** in promoting this campaign and engaging your network.

Ways you can help include the following:

➤ **Encourage engagement on social media:**
We have included draft social media posts, which you can share on your own social media channels ([along with the provided campaign graphics and animations](#)). Please feel free to tailor the messaging for your community, and remember to tag us in your posts!

Twitter: @homestartcymru

Instagram: @homestartcymru

Facebook: @ hscymru

➤ **Share our video:**
We have created a [video](#) about our volunteering opportunities. Please share on your social channels to help others understand the services we offer.

➤ **Email your network:**
Send your network an email, or include a short piece in your next newsletter, to let them know how to get involved. We have included the suggested text below, which you can tailor as you see fit. Ask your contacts to support the campaign and join the conversation.

➤ **Add to your newsletter:**
Use the blurb as the content for a news article or blog post update on your intranet.

Suggested social media posts

- We are supporting @homestartcymru's #TogetherWeCan campaign. They are looking for new volunteers to support families in need. Find out more volunteering at <https://bit.ly/HSCVolunteering>.
- We're supporting @homestartcymru, which supports and empowers families to enable their children to thrive. Their volunteers provide practical, emotional and financial support, helping parents to build a better future for their families. Could you be there for a family in your community? #TogetherWeCan
- The work of @homestartcymru's volunteers has never been more urgent and important. They provide emotional and practical support to families. #TogetherWeCan help families when they need it most. Find out more and sign up.
- #TogetherWeCan make a difference. Home-Start Cymru's campaign is calling on compassionate people to volunteer for Home-Start Cymru. Learn about becoming a @homestartcymru volunteer here: <https://bit.ly/HSCVolunteering>.
- #TogetherWeCan change families' lives. @homestartcymru's campaign is calling on compassionate people to become a volunteer and make a difference to a family in your community.
- If you're patient, compassionate and looking to make a difference? #TogetherWeCan help families. Learn more about volunteering with Home-Start Cymru. Find out more at <https://bit.ly/HSCVolunteering>.
- #TogetherWeCan make a huge difference to families. So, if you are thoughtful and dependable, look at volunteering with @homestartcymru at <https://bit.ly/HSCVolunteering>.
- Rydym yn cefnogi ymgyrch #GydanGilyddGallwn @homestartcymru. Maen nhw'n chwilio am wirfoddolwyr newydd i gefnogi teuluoedd mewn angen. Dysgwch fwy am wirfoddoli yn <https://bit.ly/HSCGwirfoddoli>,
- Rydym yn cefnogi @homestartcymru, sy'n cefnogi ac yn grymuso teuluoedd i alluogi eu plant i ffynnu. Mae eu gwirfoddolwyr yn darparu cymorth ymarferol, emosiynol ac ariannol, gan helpu rhieni i adeiladu dyfodol gwell i'w teuluoedd. Allech chi fod yno i deulu yn eich cymuned? #GydanGilyddGallwn
- Nid yw gwaith gwirfoddolwyr @homestartcymru erioed wedi bod yn fwy brys a phwysig. Maent yn darparu cymorth emosiynol ac ymarferol i deuluoedd. #GydanGilyddGallwn helpu teuluoedd pan fyddant ei angen fwyaf. Darganfyddwch fwy a chofrestrwch.
- #GydanGilyddGallwn wneud gwahaniaeth. Mae ymgyrch Home-Start Cymru yn galw ar bobl dosturiol i ddod yn wirfoddolwyr a chefnogi teuluoedd sy'n wynebu heriau. Dysgwch am ddod yn wirfoddolwr @homestartcymru yma: <https://bit.ly/HSCGwirfoddoli>
- #GydanGilyddGallwn newid bywydau teuluoedd. Mae ymgyrch @homestartcymru yn galw ar bobl dosturiol i ddod yn wirfoddolwr a gwneud gwahaniaeth i deulu yn eich cymuned.
- Os ydych chi'n amyneddgar, yn dosturiol ac yn awyddus i wneud gwahaniaeth? #GydanGilyddGallwn helpu teuluoedd. Dysgwch fwy am wirfoddoli gyda @homestartcymru. Darganfyddwch fwy yn <https://bit.ly/HSCGwirfoddoli>.
- #GydanGilyddGallwn wneud gwahaniaeth enfawr i deuluoedd. Felly, os ydych yn feddylgar ac yn ddibynadwy, edrychwch ar wirfoddoli gyda @homestartcymru yn <https://bit.ly/HSCGwirfoddoli>.

Suggested newsletter copy:

Home-Start Cymru has launched a new volunteer recruitment campaign to recruit over 200 volunteers across 18 local authorities in Wales.

Home-Start Cymru is dedicated to helping families who are facing challenges by providing emotional and practical support.

Their invaluable network of volunteers supports parents and their families when they need it most, making a real difference in their community and empowering parents to give their children the best start in life.

Becoming a Home-Start Cymru volunteer is a meaningful way to help some of the Wales' vulnerable families. In return, they will provide training and the opportunity to meet new people.

Find out more about Home-Start Cymru's volunteering opportunities at <https://bit.ly/HSCVolunteering>.

Mae Home-Start Cymru wedi lansio ymgyrch recriwtio gwirfoddolwyr newydd i recriwtio dros 200 o wirfoddolwyr ar draws 18 awdurdod lleol yng Nghymru.

Mae Home-Start Cymru wedi ymrwymo i helpu teuluoedd sy'n wynebu heriau drwy ddarparu cymorth emosiynol ac ymarferol.

Mae eu rhwydwaith amhrisiadwy o wirfoddolwyr yn cefnogi rhieni a'u teuluoedd pan fyddant ei angen fwyaf, gan wneud gwahaniaeth gwirioneddol yn eu cymuned a grymuso rhieni i roi'r dechrau gorau mewn bywyd i'w plant.

Mae dod yn wirfoddolwr Home-Start Cymru yn ffordd ystyrlon o helpu rhai o deuluoedd bregus Cymru. Yn gyfnewid am hyn, byddant yn darparu hyfforddiant, arweiniad a chefnogaeth sydd eu hangen arnoch i fod yn effeithiol a gwneud gwahaniaeth gwirioneddol, a'r cyfle i gwrdd â phobl newydd, gwella lles a datblygu sgiliau trosglwyddadwy i'w cymryd yn y gweithle.

Dysgwch fwy am gyfleoedd gwirfoddoli Home-Start Cymru yn <https://bit.ly/HSCGwirfoddoli>

Thank you for your support

We really hope that through this campaign, we can make a difference to the number of people enquiring about volunteering with Home-Start Cymru. So, no matter how you choose to help us spread the message, we want to say **thank you**.

We would love you to continue supporting the campaign after September 2022.

If you want to get involved or have any questions, suggestions, or comments, please contact the team at volunteer@homestartcymru.org.uk



**HOME
START**
Cymru

